

# Burbank Council PTA

Parent to Parent  
ScreenAgers: Growing Up in the Digital Age  
Screening and Discussion Panel

## Announcer



### Kirsten Morris

President

Burbank Council PTA

Kirsten Morris is an operations leader who champions an empathy-led, "people-first" approach to program management. Guided by her mantra "Live Love," she specializes in building systems that foster genuine collaboration among diverse stakeholders. Kirsten currently serves as President of the Burbank Council PTA, overseeing 16 units, and as Chair of the School Facilities Oversight Committee, providing transparency for the Measure ABC Bond.

A graduate of UCLA with a B.A. in Economics and a minor in East Asian Studies, Kirsten integrates a global perspective shaped by her time in Germany and South Korea into her craft, and is dedicated to strengthening cross-cultural partnerships that inspire the next generation.

#### Contact Information

Website: [Burbank Council PTA](#)

## Moderator



### Jim Festante

Executive Director

Health-e-Habits

Jim Festante (Executive Director) founded Health-e-Habits to promote thoughtful technology and gaming use, emphasizing informed decision-making and community building. He spent 20 years in media production and knows how the engagement loops are built because he worked in the industries that built them.

Jim's digital journey began in 1996, designing websites when the commercial web was still in its infancy. His work spanned industries, with clients like Ford, Merrill Lynch, and Conde Nast. He soon transitioned into online entertainment, producing content for MTV, NBC, and Comedy Central before moving into journalism at Slate Magazine/The Washington Post, where he created video content surrounding gaming and technology while helping launch Slate's video department and official YouTube channel.

Since 2008, Jim has shaped the marketing landscape for video games, leading creative campaigns in television, online, and social media for major publishers including Xbox, Sony, and Nintendo, as well as global sensations like Fortnite, Roblox, and Minecraft. He also consults creatively for entertainment studios including Pixar and Disney, writes comics for publishers including Dark Horse and Image, as well as video game-adjacent books for Insight Editions.

Jim has always been deeply invested in supporting young people. Before becoming a parent, he taught acting and improv in NYC and Hollywood. Now, he mentors through programs like Crisis Text Line and Big Brothers Big Sisters while coaching youth soccer and baseball. He is currently pursuing certification in Addiction Studies Counseling, furthering his commitment to guiding the next generation.

Jim's experience in gaming, journalism, and digital marketing has given him a 360-degree view of technology's influence; founding Health-e-Habits was the natural next step in helping families make sense of it.



### Rebecca R. Harris, Ed.D.

Director of Elementary Education, Diversity, Equity, and Inclusion

Burbank Unified School District

Rebecca Harris has served in education since 2001, beginning her career as a 4th- and 5th-grade teacher before moving into roles as a curriculum specialist, assistant principal, and principal. She is currently in her second year as the BUSD Director of Elementary Education, Diversity, Equity, and Inclusion. She recently completed her doctorate in Educational Leadership, focusing her dissertation on principals and self-care, a topic she believes is essential for sustaining healthy school communities. As the youngest of twelve children, Dr. Harris carries forward the values her parents instilled in her, including the power of education, the importance of the arts, and the responsibility to give back and help make the world a better place, which continue to guide her leadership and commitment to students and families.



### Anna Page, PsyD, BCBA

Program Specialist II, Special Education

Burbank Unified School District

Dr. Page has been a practicing school psychologist for over 15 years, working with students, families and educators at the secondary, elementary and preschool levels. She is a Licensed Educational Psychologist (LEP) and Board Certified Behavior Analyst (BCBA) who advocates for child and adolescent mental health and celebrating cultural and linguistic diversity. She is a first-generation Armenian-American and a BUSD alumni currently raising her family in Burbank.



### Alen Dilanyan

Student, Grade 12

Burbank High School

Alen Dilanyan is a Senior at Burbank High School and serves on the Burbank Council PTA Student Involvement Committee.



### Giselle Cashion

Student, Grade 11

John Burroughs High School

Giselle Cashion is a Junior at John Burroughs High School and serves on the Burbank Council PTA Student Involvement Committee.

## Additional Resources

#### ScreenAgers Parenting Skills

[screenagersmovie.com/resources/parenting-skills](#)

#### ScreenAgers Screen Time Concepts

[screenagersmovie.com/resources/screen-time-contracts](#)

#### ScreenAgers Parenting Apps

[screenagersmovie.com/resources/parenting-apps](#)

#### Burbank Council PTA Parent-to-Parent Program

[burbankcouncilpta.org/p2p-parenttoparent-program](#)

#### Burbank Council PTA Website

[burbankcouncilpta.org](#)

**Disclaimer:** Information about panelists and additional resources links are provided as a courtesy and in no way constitutes an endorsement, promotion, or recommendation by the Burbank Council PTA or Burbank Unified School District. The Burbank Council PTA does not assume responsibility for communications initiated through these links.

## With Deepest Appreciation

This event was made possible through the visionary leadership of **Caroline Solberg**, Parent to Parent, Community Engagement Chair, who planned and led every detail of the program.

Our sincere thanks to **Principal Robin Hatch** and **Dolores Huerta Middle School** for graciously hosting us.

**The Screenagers Committee:** Jim Festante • Shauna Millman • Dipali Patel • Traci Lalicata

Special recognition to **Alex Konstantine** and **Britt Morris** for their vital technical support.